



OVERVIEW

Country or Region: Melbourne, Australia

Industry: Technology Consultancy – Wagering & iGaming Sector

Black Stream specializes in end-to-end product creation that leverages intuitive design, disruptive technologies, and an agile framework. Based in Melbourne and focused on but not limited to the Wagering and iGaming Sector. Experts dedicated to finding new and better ways for solving problems and enhancing the experience for the customer.

BACKGROUND

Incorporating their company in India was a major pipeline for their need of a feasibility study report, to understand the market and opportunities available for them in the varied market in the service area they plan to expand in India.

**Black
Stream**

**Technology
Consultancy –
Wagering &
iGaming
Sector**

**Best Company in
This Town that
Values They
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- NIL

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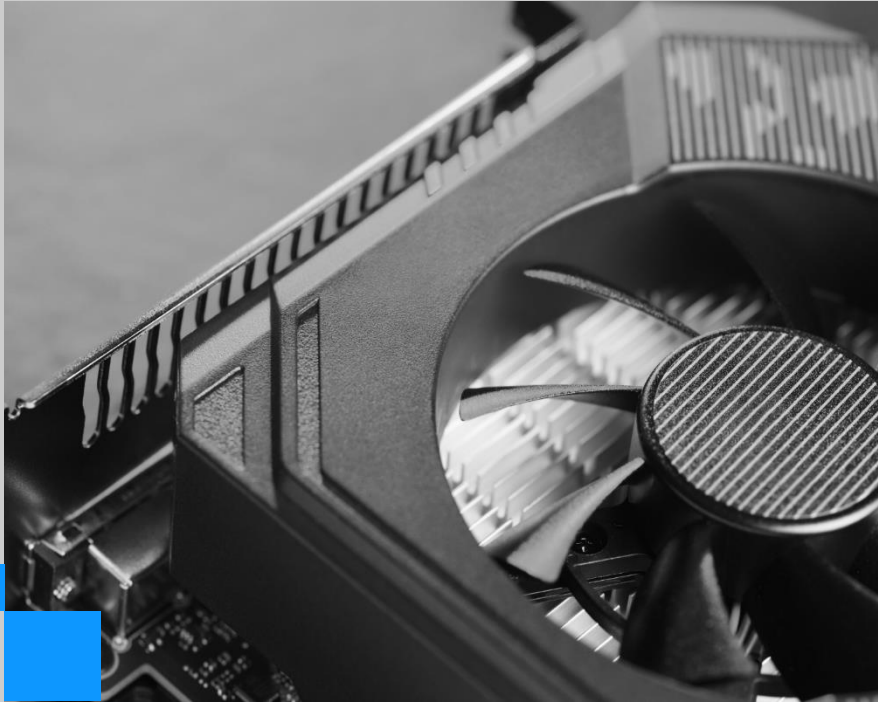
CASE STUDY

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CHALLENGES

With our expertise in Market Research based Feasibility analysis, we were able to come up with a report which could help Black Stream understand Resource Costs, understand pay scales in India, Bank Account opening details, Opportunities, Barriers to Entry and Office Space options in India and even the restrictions in place by the government for their service.

SOLUTION

- 💬 One week of analysis, documentation, version-based updating of the study document and research led by our Principal Consultant helped in making the feasibility study come forth in its entirety and helped to achieve our end goal of delivering our study report to Black Stream.
- ✅ Market Research based Feasibility analysis, we were able to come up with a report which could help Black Stream understand Resource Costs, understand pay scales in India, Bank Account opening details, Opportunities, Barriers to Entry and Office Space options in India and even the restrictions in place by the government for their service.
- ✅ Apt information regarding the feasibility and market size of their services in India
- ✅ Margins of salary scales, reference to experience of running a company in India, and employee working ethics and expectations, also personal feedback were part of our value addition to what we provided Black Stream

A Market Research based Feasibility Analysis